



Arctic Kingdom Connects From Far North With Intel

“Arctic Kingdom depends on mobile technology solutions, supported by a dependable network server infrastructure powered exclusively by Intel, to keep expedition leaders and travelers informed and safe.

Arctic Kingdom Marine Expeditions Inc.* started in 1999 when Graham Dickson led the first expedition to dive with walrus and bowhead whales in the arctic. Within a few short years, the tourism company expanded from offering land-based arctic tours and dive trips to supporting film and

television crews working in the North, including location management for DisneyNature’s Oceans*.

In addition, Arctic Kingdom works with specialists in polar science from around the world including managing research campaigns for the Alfred Wegner Institute* in Germany, Environment Canada*, the National Oceanic Atmospheric Administration* and the University of Alberta*.”

– FROM THE INTEL CASE STUDY

The screenshot shows the Intel Canada website with a prominent blue banner for the 'Intelligent Business Bundle' promotion. The banner features the Staples logo and Intel Core i3, i5, and i7 processor logos. Below the banner, the website navigation includes 'For Business', 'For Home', 'Products', 'Support', and 'About Intel'. The main content area is titled 'Intel Canada' and includes sections for 'IT advantage', 'Success stories', 'Other resources', and 'More information'. The 'IT advantage' section mentions a presentation in Vancouver. The 'Success stories' section highlights small businesses using technology. The 'Other resources' section lists consumer and enterprise resources. The 'More information' section provides links to products, support, reseller center, press room, and communities/blogs. The footer contains copyright information, site map, RSS, jobs, investor relations, press room, contact us, terms of use, trademarks, and privacy links.

